



ONLINE
ONE YEAR CERTIFICATE
PROGRAM ON
FILM PRODUCTION
2021-22



Pakistan National Council of the Arts

National Heritage and Culture Division, Government of Pakistan



PRODUCTION _____
DIRECTOR _____

SCENE _____ TAKE _____

ONLINE ONE-YEAR FILM PRODUCTION CERTIFICATE PROGRAM

PNCA is offering an online one year certificate program in **FILM PRODUCTION**. Students will be encouraged to be innovative in their approach as they sharpen their skills in expressing their ideas. The curriculum is a mix of intellectual understanding, skill based learning and on-the-ground experience of working in a professional environment.

The program is focused on film production with a full understanding of film making. Various fields of film production will be offered to develop a more focused area of interest, with the intention that students could go into one of eight areas of specialization mentioned below.





COURSES

SEMESTER ONE

(Aug - Nov)

Film Foundation

(3 Credit Hours)

Film History

Film Anatomy

Film as an art of social change

Direction

(3 Credit Hours)

Director's role in

Pre- Production

Production & post production

Scriptwriting

(3 Credit Hours)

Film Structure

Developing characters

Dialogue Writing

Post- Production

(3 Credit Hours)

Basics of film editing

Creating impact through editing

Color grading

Cinematography

(3 Credit Hours)

Lighting design

Camera technique

Scene composition

Seminar on World Cinema

(2 Credit Hours)

with special focus on Pakistani cinema.

outstanding speakers from Pakistan and other countries will share experience and viewing of world classics

SEMESTER TWO

(Dec – April)

Sound Design

(3 Credit Hours)

Recording on set & in studio

Dialogue Editing

Design & Mix

Direction II

(2 Credit Hours)

Directing Actors

Master Plan

Working the team

Production Design

(3 Credit Hours)

Set & Art

Costume

Makeup

Post- Production II

(3 Credit Hours)

VFX Basics

Color Palette & grade

Scriptwriting II

(3 Credit Hours)

Writing for comedy

Writing drama

Editing the script

Project

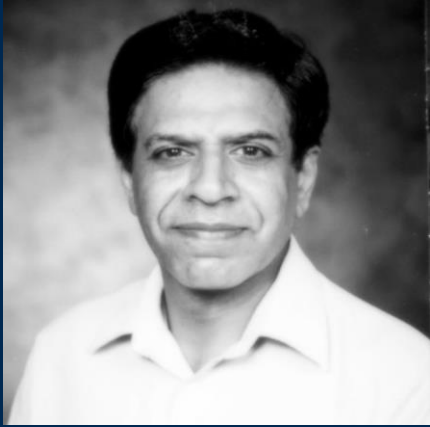
(3 Credit Hours)

Making short films with small
teams of students



OUR FACULTY

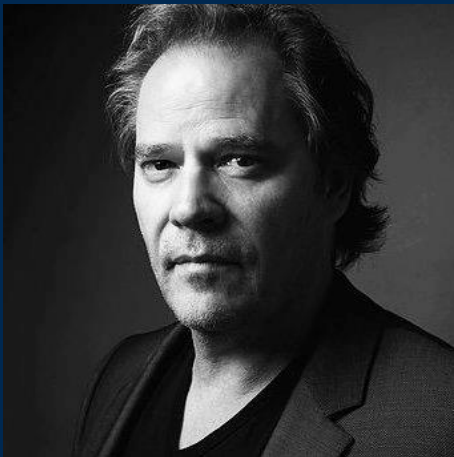




AIJAZ GUL

Film Critic, Author & Academician

Aijaz Gul is a film critic with two degrees in Cinema from the University of Southern California, Los Angeles. Published four books on films and working as freelance film critic. He is a Co-author of the book “JOURNEY THROUGH LENS” which is considered as an authentic reference book for film history. He has an experience of teaching film studies at Riphah University. He has also been a faculty member at NICS (National Institute of Cultural Studies) and SZABIST (Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology) in Islamabad.



PETER BUSSIAN

Filmmaker, Photographer and cinematographer

Peter Bussian is an American independent filmmaker, photographer and visual media consultant. He has studied film at the Anthropology Film Center in Santa Fe and at the Columbia University MFA film program. He has worked with renowned cinematographers and photographers. He has received awards for his photographs from the International Photography Awards (Lucies) and Interaction. Bussian played the lead role in Afghan Director Siddiq Barmak's film, Opium War, which was Afghanistan's official submission to the 2009 Academy Awards and won several film festival awards, including the Golden Marc' Aurelio Critics' Award for Best Film at the Rome Film Festival.



LISA LUCAS

Writer, Producer & Actor

Emmy award winning writer/ producer for film, TV and new media including documentary, reality, pilots, presentation reels, development/adaptation of source material to pitch packages with extensive experience of directing in the field. Lisa graduated from Bowdoin College with a B.A. in French Literature and Theater Arts. She has produced and written over 30 TV series including the popular ABC series The Bachelorette, Work of Art on Bravo and the Emmy winning My 1st Time on NBC. Most recently, she produced the Emmy nominated feature documentary, Defending the Fire (2017). She is an Executive Producer and principal partner in LikeMinds, a production company based in Santa Fe, creating content for documentary and scripted TV series, as well as short films and independent features.



SARMAD SULTAN KHOOSAT

Actor, Director & Producer

Sarmad Sultan Khoosat is a Pakistani actor, director, producer and screenwriter known for his exceptional work in feature film Manto which received critical acclaim and commercial success locally and internationally. He has proved himself on TV as well and has given big hit serials like Humsafar and Shehr-e-zaat. Sarmad rose to prominence through his sitcom Shashlick in the late 90's and since then he has contributed a lot to TV and Film. He has also been attached to academic teaching. He has been teaching 'film' and other related subjects for the past 12 years. He has taught at various institutes including Kinnaird College. Punjab University, and National College of Arts. He has received many awards including Pride of Performance (2016) and National Icon Award for outstanding contribution to TV and Film (2018)



DR. ANDRE F. NEBE

Director, Author & Producer

After completing his law studies at the Humboldt University in Berlin, specializing in copyright and media law, he studied film-directing at the University of Hamburg and has been working as a freelance director, author and producer in the film and television industry since 2004. His International Cinema debut as director, "The Race" was released in 2009. He published two kid's novel serials (The Gostriders and Wolves of the Coast) in 2012 and 2018 with ongoing episodes. As a lecturer, he worked at various universities like the Film University Babelsberg KONRAD WOLF, at the DEKRA Media University in Berlin, at the FH Darmstadt, for the German Film Institute Frankfurt / Main and the German Media School (DMA). His dissertation on Humour in kid's films was published by Springer in 2019. Since 2018 he works as Head of participatory and interactive storytelling at the Filmuniversity Potsdam Babelsberg.



SAIM SADIQ

Director, Writer & Cinematographer

Saim Sadiq is a Pakistani filmmaker with an undergraduate degree in Anthropology and a graduate degree in film directing from Columbia University. His short film Nice Talking to You was an official selection at South by Southwest 2019, Palm Springs International Shorts fest 2019 and won Vimeo's Best Director award at Columbia University Film Festival 2018. The film also made the BAFTA Shortlist for Best Student Film. A recipient of the Kodak Student Scholarship Gold Award, his first feature, Gulaab, was selected for the Open Doors Hub at the 2018 Locarno Film Festival. His film Darling, a short film based on Gulaab, won the Best Short Film award at the 76th Venice Film Festival and was an official selection at the Toronto International Film Festival.



THIERRY BOSCHERON

Director & Film maker

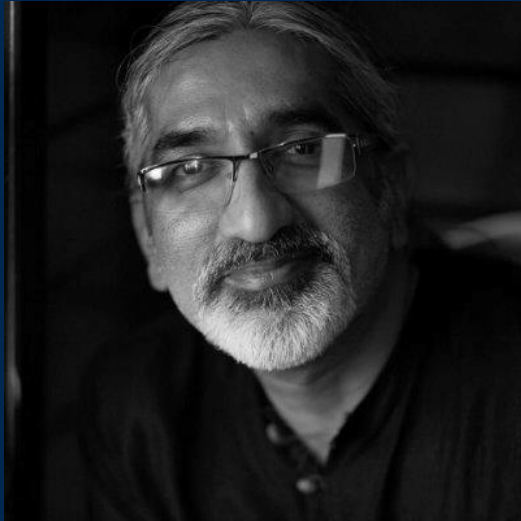
After graduating from la Femis, Thierry Boscheron started his career by making short films (8 short films) and creating TV shows for television. Then he created his own production company (Playtime) with which he produced his first feature film: "Sur un air d' autoroute". The film won the special comedy price at the Alpe d' huez film festival and best European first film at the Ourentze international film festival (Spain). As a producer Thierry Boscheron has produced a few other films, dark comedy and several TV Fictions. Recently he directed a documentary about a Chinese tribe (les Qiang) living in the Himalayas mountains. The film was distributed worldwide by France Television distribution. Thierry Boscheron is currently writing his third feature film and a TV series.



DR FOUZIA SAEED

Author & Social Scientist

Dr. Fouzia Saeed is the DG PNCA. She has a Ph.D. in Education and a Master's in Design from the University of Minnesota, USA. She has been associated with media since her student days when she was one of the first female announcers on PTV. She has produced several talk shows on PTV. She has written extensively about the heritage of Pakistani performing arts, both stage and film. She created a popular film program "Mandwa", while heading Lok Virsa. Classic Pakistani and international films were screened and discussed regularly for three years. The program attracted many film stars, directors, composers, and producers to discuss technical aspects of their films with the audience.



IMRAN BABUR

Filmmaker and storyteller.

successful and celebrated documentary filmmaker, photographer, and teacher in Pakistan, and an emerging multidisciplinary artist. He is known for his work on the award-winning documentary film, *Without Shepherds*. Babur spent a decade working in advertising and music videos, and then shifted to documentaries full-time since 2000. Spanning subjects as diverse as travel, development, politics and conservation, Imran has a strong portfolio in photography and film, and passion for recording his culture, heritage, people and arts.



TABISH HABIB

Filmmaker, Director & Editor

Tabish Habib is an American-Pakistani award winning filmmaker. He has an undergraduate degree from the University of San Francisco in Media studies, Business and Film Studies. He also has a Master of Arts in Film & Television Production at the MetFilm School located at London's prestigious Ealing Studios where his thesis film "May I have this seat" was submitted for a student BAFTA & OSCAR. His music video for Mai Dhai Band's "Sarak Sarak" won the Bee Hype award in 2014 and his documentary "Unforgettable Khusargang" was part of the official selection at the Cinema Verde Festival 2017. He was the Director of Photography on the short film, "Zom-Com" which won best film at the 48-Hour Film Festival 2018 in Pakistan. His commercial credits include content for brands such as the British Council, Coca Cola, GIZ, Getty Images, TRT world, World Bank among many others. Tabish has been working as a director and editor for over 9 years in Pakistan, U.A.E, U.K and the U.S.



HINA KHALID FAROOQUI

Production Designer

Hina Khalid Is a Pakistani production designer known for her work on Pakistani movies like “Ho Mann Jahaan” and “Parey Hut Love”. Her 10-year work experience includes working on Movies, a telefilm, music videos, film songs and 75+ TV commercials. She is a graduate of Indus Valley with a Bachelor’s in Fine Art, majoring in miniature painting and minoring in photography, currently residing in U.S.A.



BILAL BROHI

Sound Specialist

Bilal Brohi is a specialist in music production, television and digital content creation. He has produced 7 documentary series and over 600 hours of television content which has been broadcast on national and terrestrial channels with topics ranging from environment conservation to religious history, and from social issues to travel, music and culture. He has directed and shot in locales in Pakistan, UAE, Malaysia, Azerbaijan, Jordan, Egypt, Tanzania, Kenya, Morocco, Turkey and Iraq, with production capacity and networks across Asia.

Bilal has produced 8 music albums and numerous singles with in a variety of styles and artists such as Atif Aslam, Ali Azmat, Sanam Marvi, Areeb Azhar, Ahmed Jahanzeb, Sounds of Kolachi and Tarz among many others. He is technically trained and majored in music synthesis and sound design. He has worked as music director, mix engineer, sound designer and audio consultant.

Experienced, proactive and innovative, Bilal branched into direction, production and musical direction for feature films, television serials and digital campaigns. Bilal is also a performance artist – he is a session musician and DJ, and has played at over 500 live events.

SPECIAL LECTURES BY

Syed Noor

Director & Producer

Asim Raza

Director & Producer

Nabeel Qureshi

Director & Screenwriter

Nadeem Baig

Director

Satish Anand

Eveready Pictures

Saqib Malik

Director & Writer

Bilal Lashari

Director, cinematographer &
screenwriter

Sameena Peerzada

Actress, Director & Producer



FEE STRUCTURE

Semester 1		Semester 2	
Direction	Rs 5000	Direction II	Rs 5000
Scriptwriting I	Rs 5000	Scriptwriting II	Free
Film Foundation	Rs 5000	Production Design	Rs 5000
Cinematography	Free	Sound Design	Rs 5000
Post production	Rs 5000	Post Production	Rs 5000
Seminar of the world	Rs 5000	Project	Rs 5000
Total	Rs 25000	Total	Rs 25000



Requirements for Admission

- Bachelors/ Graduation (minimum 14 years of education)
- Proven record of interest in the field, in terms of internships, work experience, some film-related work to show aptitude and interest.
- Portfolio submission
- High Proficiency in English (Overall band score **IELTS 6** or **TOEFL 100** Score will be preferred)
- Interview by a panel of experts

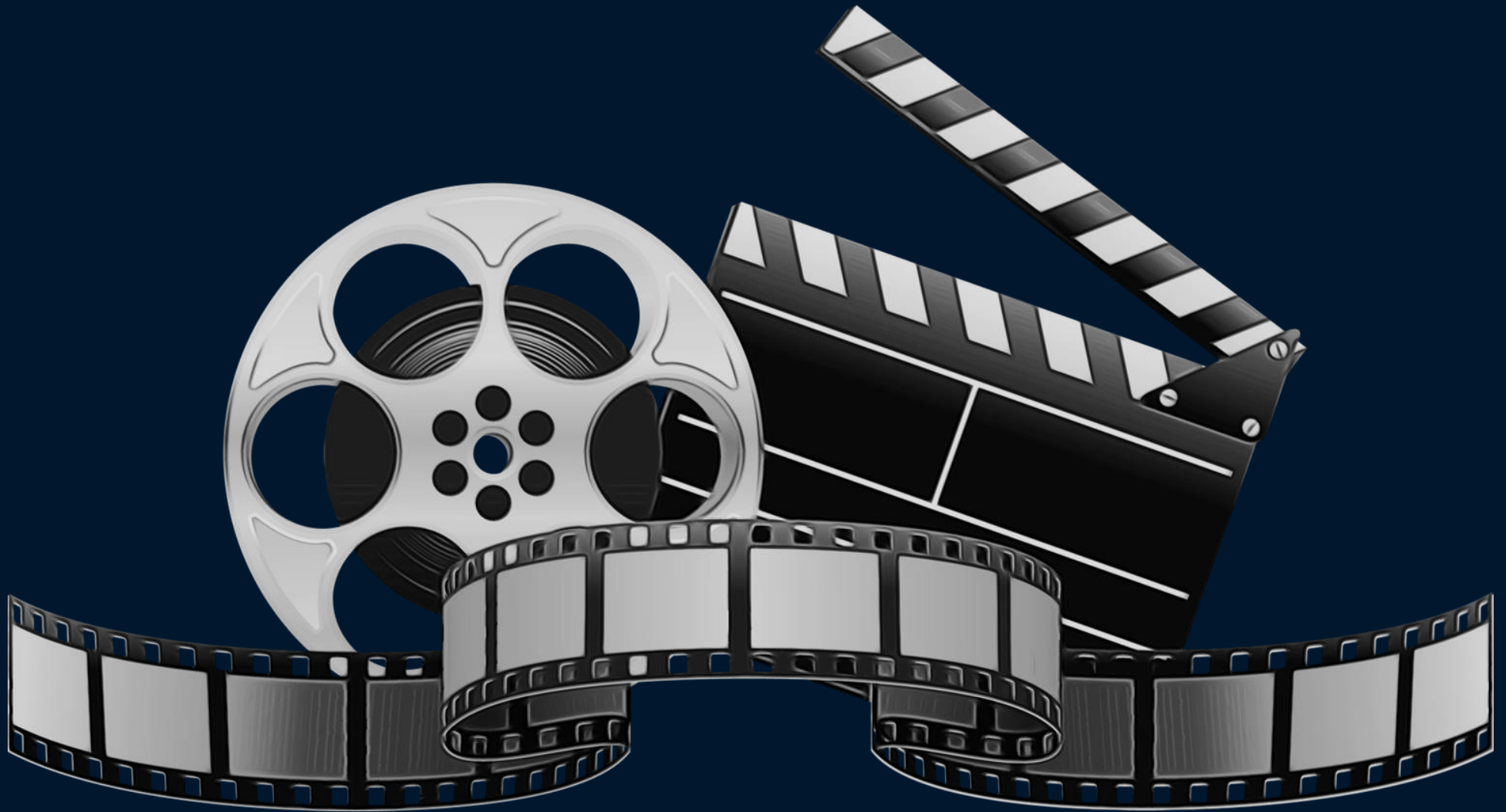
**ONLY 20 CANDIDATES WILL BE SELECTED
FROM THE APPLICANTS**





Last Date to Apply
15th June 2021

Launching From
2nd August 2021



For More Information

Email: film@pnca.org.pk

Website: www.pnca.org.pk