



# **ONLINE** **ONE YEAR CERTIFICATE** **PROGRAM ON** **FILM PRODUCTION**



Pakistan National Council of the Arts

National Heritage and Culture Division, Government of Pakistan



PRODUCTION \_\_\_\_\_  
DIRECTOR \_\_\_\_\_

SCENE \_\_\_\_\_ TAKE \_\_\_\_\_

# ONLINE ONE-YEAR FILM PRODUCTION CERTIFICATE PROGRAM

PNCA is offering an online one year certificate program in **FILM PRODUCTION**. Students will be encouraged to be innovative in their approach as they sharpen their skills in expressing their ideas. The curriculum is a mix of intellectual understanding, skill based learning and on-the-ground experience of working in a professional environment.

The program is focused on film production with a full understanding of film making. Various fields of film production will be offered to develop a more focused area of interest, with the intention that students could go into one of eight areas of specialization mentioned below.







# COURSES

# SEMESTER ONE

(Oct – Jan)

## Film Foundation

*(3 Credit Hours)*

Film History

Film Anatomy

Film as an art of social change

## Direction

*(3 Credit Hours)*

Director's role in

Pre- Production

Production & post production

## Scriptwriting

*(3 Credit Hours)*

Film Structure

Developing characters

Dialogue Writing

## Post- Production

*(3 Credit Hours)*

Basics of film editing

Creating impact through editing

Color grading

## Cinematography

*(3 Credit Hours)*

Lighting design

Camera technique

Scene composition

## Seminar on World Cinema

*(2 Credit Hours)*

with special focus on Pakistani cinema.

outstanding speakers from Pakistan and other countries will share experience and viewing of world classics

# SEMESTER TWO

(Feb – June)

## Sound Design

*(3 Credit Hours)*

Recording on set & in studio

Dialogue Editing

Design & Mix

## Direction II

*(2 Credit Hours)*

Directing Actors

Master Plan

Working the team

## Production Design

*(3 Credit Hours)*

Set & Art

Costume

Makeup

## Post- Production II

*(3 Credit Hours)*

VFX Basics

Color Palette & grade

## Scriptwriting II

*(3 Credit Hours)*

Writing for comedy

Writing drama

Editing the script

## Project

*(3 Credit Hours)*

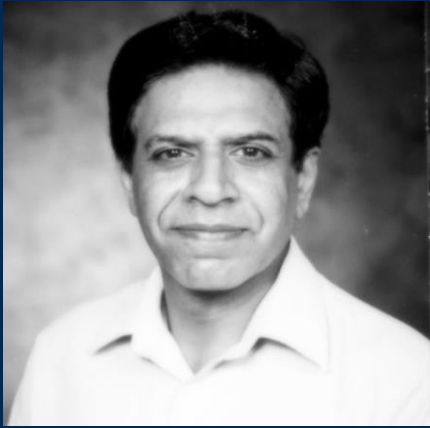
Making short films with small  
teams of students



# OUR FACULTY



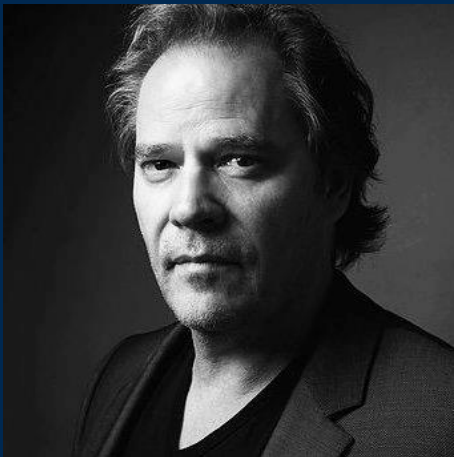




## AIJAZ GUL

Film Critic, Author & Academician

Aijaz Gul is a film critic with two degrees in Cinema from the University of Southern California, Los Angeles. Published four books on films and working as freelance film critic. He is a Co-author of the book “JOURNEY THROUGH LENS” which is considered as an authentic reference book for film history. He has an experience of teaching film studies at Riphah University. He has also been a faculty member at NICS (National Institute of Cultural Studies) and SZABIST (Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology) in Islamabad.



## PETER BUSSIAN

Filmmaker, Photographer and cinematographer

Peter Bussian is an American independent filmmaker, photographer and visual media consultant. He has studied film at the Anthropology Film Center in Santa Fe and at the Columbia University MFA film program. He has worked with renowned cinematographers and photographers. He has received awards for his photographs from the International Photography Awards (Lucies) and Interaction. Bussian played the lead role in Afghan Director Siddiq Barmak's film, Opium War, which was Afghanistan's official submission to the 2009 Academy Awards and won several film festival awards, including the Golden Marc' Aurelio Critics' Award for Best Film at the Rome Film Festival.





## LISA LUCAS

### Writer, Producer & Actor

Emmy award winning writer/ producer for film, TV and new media including documentary, reality, pilots, presentation reels, development/adaptation of source material to pitch packages with extensive experience of directing in the field. Lisa graduated from Bowdoin College with a B.A. in French Literature and Theater Arts. She has produced and written over 30 TV series including the popular ABC series *The Bachelorette*, *Work of Art* on Bravo and the Emmy winning *My 1st Time* on NBC. Most recently, she produced the Emmy nominated feature documentary, *Defending the Fire* (2017). She is an Executive Producer and principal partner in LikeMinds, a production company based in Santa Fe, creating content for documentary and scripted TV series, as well as short films and independent features.



## SARMAD SULTAN KHOOSAT

### Actor, Director & Producer

Sarmad Sultan Khoosat is a Pakistani actor, director, producer and screenwriter known for his exceptional work in feature film *Manto* which received critical acclaim and commercial success locally and internationally. He has proved himself on TV as well and has given big hit serials like *Humsafar* and *Shehr-e-zaat*. Sarmad rose to prominence through his sitcom *Shashlick* in the late 90's and since then he has contributed a lot to TV and Film. He has also been attached to academic teaching. He has been teaching 'film' and other related subjects for the past 12 years. He has taught at various institutes including Kinnaird College, Punjab University, and National College of Arts. He has received many awards including Pride of Performance (2016) and National Icon Award for outstanding contribution to TV and Film (2018).



## DR. ANDRE F. NEBE

Director, Author & Producer

After completing his law studies at the Humboldt University in Berlin, specializing in copyright and media law, he studied film-directing at the University of Hamburg and has been working as a freelance director, author and producer in the film and television industry since 2004. His International Cinema debut as director, "The Race" was released in 2009. He published two kid's novel serials (The Gostriders and Wolves of the Coast) in 2012 and 2018 with ongoing episodes. As a lecturer, he worked at various universities like the Film University Babelsberg KONRAD WOLF, at the DEKRA Media University in Berlin, at the FH Darmstadt, for the German Film Institute Frankfurt / Main and the German Media School (DMA). His dissertation on Humour in kid's films was published by Springer in 2019. Since 2018 he works as Head of participatory and interactive storytelling at the Filmuniversity Potsdam Babelsberg.



## SAIM SADIQ

Director, Writer & Cinematographer

Saim Sadiq is a Pakistani filmmaker with an undergraduate degree in Anthropology and a graduate degree in film directing from Columbia University. His short film Nice Talking to You was an official selection at South by Southwest 2019, Palm Springs International Shorts fest 2019 and won Vimeo's Best Director award at Columbia University Film Festival 2018. The film also made the BAFTA Shortlist for Best Student Film. A recipient of the Kodak Student Scholarship Gold Award, his first feature, Gulaab, was selected for the Open Doors Hub at the 2018 Locarno Film Festival. His film Darling, a short film based on Gulaab, won the Best Short Film award at the 76th Venice Film Festival and was an official selection at the Toronto International Film Festival.



## DR FOUZIA SAEED

### Author & Social Scientist

Dr. Fouzia Saeed is the DG PNCA. She has a Ph.D. in Education and a Master's in Design from the University of Minnesota, USA. She has been associated with media since her student days when she was one of the first female announcers on PTV. She has produced several talk shows on PTV. She has written extensively about the heritage of Pakistani performing arts, both stage and film. She created a popular film program "Mandwa", while heading Lok Virsa. Classic Pakistani and international films were screened and discussed regularly for three years. The program attracted many film stars, directors, composers, and producers to discuss technical aspects of their films with the audience.



## TABISH HABIB

### Filmmaker, Director & Editor

Tabish Habib is an American-Pakistani award winning filmmaker. He has an undergraduate degree from the University of San Francisco in Media studies, Business and Film Studies. He also has a Master of Arts in Film & Television Production at the MetFilm School located at London's prestigious Ealing Studios where his thesis film "May I have this seat" was submitted for a student BAFTA & OSCAR. His music video for Mai Dhai Band's "Sarak Sarak" won the Bee Hype award in 2014 and his documentary "Unforgettable Khusargang" was part of the official selection at the Cinema Verde Festival 2017. He was the Director of Photography on the short film, "Zom-Com" which won best film at the 48-Hour Film Festival 2018 in Pakistan. His commercial credits include content for brands such as the British Council, Coca Cola, GIZ, Getty Images, TRT world, World Bank among many others. Tabish has been working as a director and editor for over 9 years in Pakistan, U.A.E, U.K and the U.S.

# SPECIAL LECTURES BY

Syed Noor

Director & Producer

Asim Raza

Director & Producer

Nabeel Qureshi

Director & Screenwriter

Nadeem Baig

Director

Satish Anand

Eveready Pictures

Saqib Malik

Director & Writer

Bilal Lashari

Director, cinematographer &  
screenwriter

Sameena Peerzada

Actress, Director & Producer







# TEACHING ASSISTANTS

**Mahnoor Zaidi**

BFA (Honors) in Film Production  
York University, Canada

**Fatima Sattar**

BS in Film & Television  
National College of Arts  
Lahore

**Sundus Hashmi**

BS. (Hons) Mass Communication  
Superior University  
Lahore



## Requirements for Admission

- Bachelors/ Graduation (minimum 14 years of education)
- Proven record of interest in the field, in terms of internships, work experience, some film-related work to show aptitude and interest.
- Portfolio submission
- Entry test: written and practical including some filming and editing.
- High Proficiency in English (Overall band score **IELTS 6** or **TOEFL 100** Score will be preferred)
- Interview by a panel of experts

**ONLY 20 CANDIDATES WILL BE SELECTED  
FROM THE APPLICANTS**







# FEE

Rs 100,000/- per semester

## Scholarships

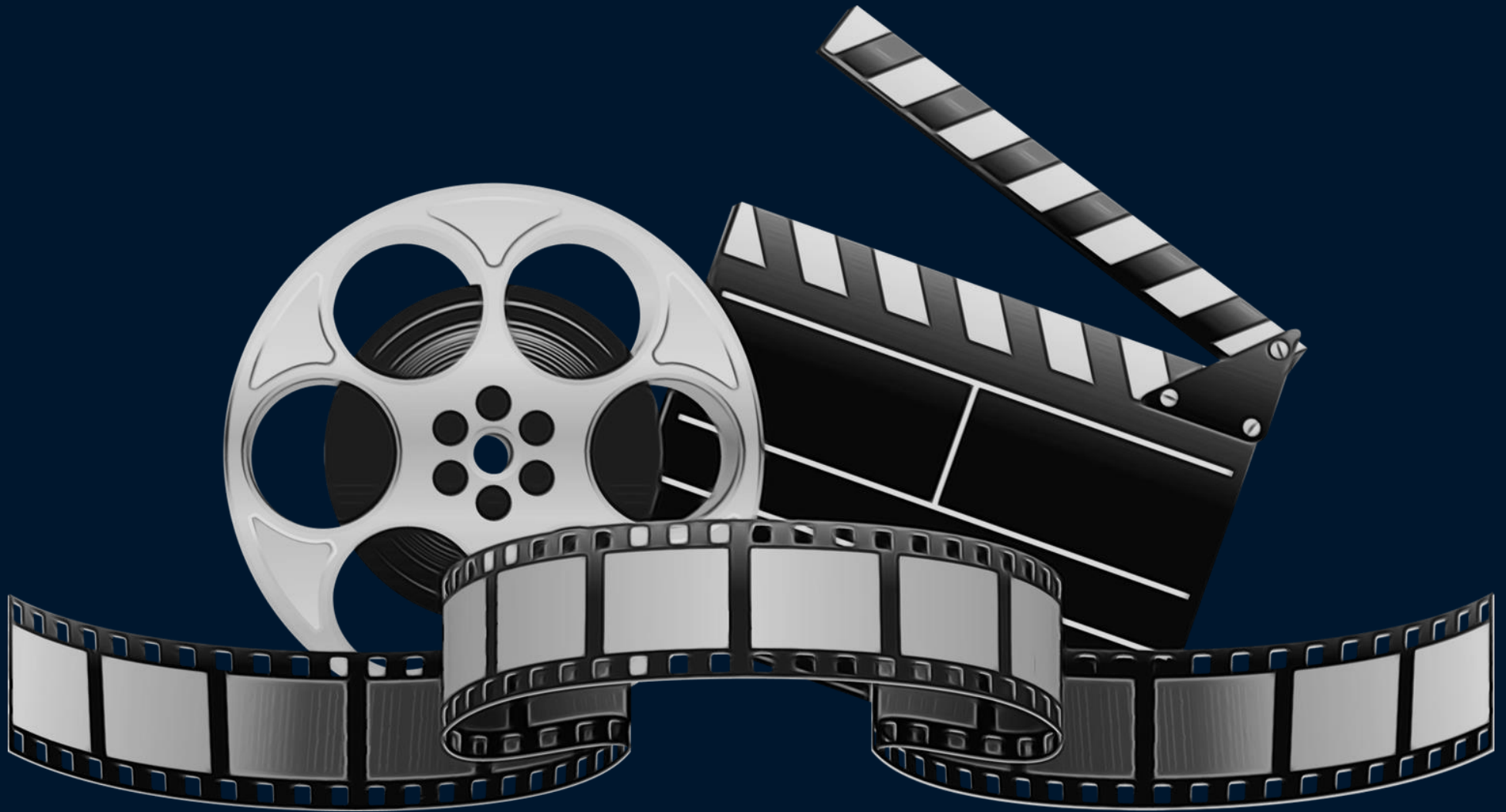
- Five students will be given a need based scholarship with 50% waiver from the fee.
- Topper of the 1<sup>st</sup> Semester will get a 50% fee waiver in the 2<sup>nd</sup> Semester





**Last Date to Apply**  
**5<sup>th</sup> September 2020**

**Launching From**  
**1<sup>st</sup> October 2020**



**For More Information**

Email: [film@pnca.org.pk](mailto:film@pnca.org.pk)

Website: [www.pnca.org.pk](http://www.pnca.org.pk)